

# CASESTUDY

**CLIENT:** Logic Resourcing

**SIZE OF ORGANISATION:** Three Employees

**SERVICE:** Multi Poster and ATS

**USERS:** Three



Logic Resourcing has over 20 years' experience working as internal recruiters for large national brands and multi-site organisations across the UK and is committed to creating a positive experience throughout the application process. The company is passionate about recruitment and placing candidates in jobs they really want while building positive and long-lasting relationships with its clients.

## PROBLEM

Prior to using LogicMelon, Logic Resourcing was operating a time-consuming and, ultimately, expensive manual system using spreadsheets and a database. Jobs were being posted one at a time the various job boards.

## SOLUTION

Lee Quorol at Logic Resourcing had used LogicMelon at a previous company and was already familiar with the usability and simplicity of the system. The intuitive functionality of the applicant tracking system makes it quick and easy to review, categorise and process candidates, with the ability to send automated correspondence to candidates at each stage. Logic Melon was able to tweak the system and customise the candidate journey to Logic Resourcing's specific business needs which has been a huge benefit.

## RESULTS

Overall operating efficiency has greatly improved at Logic Resourcing. Jobs are now posted to multiple boards at the click of a button, resulting in huge time savings.

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**“FOR USABILITY, EFFICIENCY AND SIMPLICITY, I WOULD GIVE LOGICMELON 5/5. THE TECH TEAM ARE EFFICIENT AND HELPFUL AND ALWAYS AT HAND TO ANSWER ANY QUERIES WE MAY HAVE.”**

**LEE QUOROL**, DIRECTOR, LOGIC RESOURCING

