

CASESTUDY

CLIENT: Proactive.IT Appointments

SIZE OF ORGANISATION: Thirty

SERVICE: Multi Poster and ATS

USERS: Fifteen



Established in 1991, it's the preferred partner for many blue-chip national, global and government organisations. It provides unrivalled candidates with expertise in all technologies for roles ranging from application development and support through to infrastructure business analysts, architects and senior management.

PROBLEM

Browsing multiple job boards was a nightmare with people being missed or not reached quickly enough. Proactive Appointments was looking to provide a more efficient service to its candidates using a platform where it could search multiple job boards at the same time.

SOLUTION

Proactive uses the full applicant tracking system. The search+ function streamlines the search process by reviewing multiple job boards at the same time and targets talent by setting up a candidate preference – receiving the best that each has to offer. The ability to multi-post adverts to multiple online avenues with just one click has offered greater time efficiency and financial savings.

Talent pool has enabled proactive to create its own pool of talent for future opportunities. CVs are now processed as they're stored, building a bank of ready-to-go candidates that are easy to target and match with jobs.

RESULTS

Today LogicMelon is embedded into the fabric of everything that Proactive.IT Appointments does, every single deal, every placement and every person it finds. The company has been most impressed by the exemplary support staff who are knowledgeable and patient. Issues are handled quickly and efficiently and, most recently, the GDPR features were added in a simple and timely fashion.

“WE WORKED WITH AN ALTERNATIVE COMPANY FOR A YEAR BUT RETURNED TO LOGICMELON AND WON'T BE GOING ANYWHERE ELSE. THIS INCREASE IN EFFICIENCY HAS UNDOUBTEDLY IMPROVED OUR SUCCESS AS A BUSINESS AND I DON'T THINK WE COULD LIVE WITHOUT IT. THE PEOPLE AT LOGICMELON ARE THE HEART AND SOUL OF THE COMPANY. THEIR SPIRIT IMBUES THE TECHNOLOGY WITH PERSONALITY AND COMPLETES THE ENTIRE PACKAGE.”

CHRIS ARNOLD, DELIVERY MANAGER, PROACTIVE.IT APPOINTMENTS

