Umbrella
Simple candidate attraction

What is Umbrella?

Traditional job board advertising and Pay for Performance posting within a single integrated offering, managed directly by your own real-life Account Manager.

A fresh approach

Business success has never been more vital, and the recruitment landscape has changed. With ever increasing demands on your management time, less resource to call upon and increasingly tight budgets, now is the time to consider a fresh approach.

Umbrella. Hands-free technology

Umbrella helps you make best use of your skills to determine the right people for your organisation, selected from a pool of top-quality candidates.

We've taken away the burden of any technology challenges. Umbrella is light on technology but heavy on top quality results.

Simply post your job adverts and Umbrella will take your recruitment headaches away by distributing vacancies over a wide network to attract the right volume of candidate responses.

Umbrella platform

The Umbrella platform delivers the data required to help us make better choices about your recruitment advertising. Our technology taps into historical data based on numerous attributes, from job type and location, to experience and skills, in order to create the most efficient targeted ad campaign for each and every job.

We then use this information to promote your jobs on those sites that have had the most historical success based on those factors.

Spend only when you need to spend

Using a combination of LogicMelon technology and real-life account management, Umbrella delivers the very best conversion rates possible. You spend only when necessary whilst poorly performing job ads get more attention – and spending is frozen when targets are reached.

Your account manager will ultimately manage where your jobs have been posted, based on ongoing performance information, ensuring campaigns are adjusted to ensure best results for your spend.

Post jobs via Umbrella web page

Umbrella
Platform
(SaaS) + account
manager

Job advert locations

Umbrella features

Post to publishers from our standard post a job page | Candidates returned direct to LogicMelon, or via your own application pages | We help control spend by collating applications from both Job board and PFP publishers | Jobs distributed to multiple publishers with a single click. | Click rates controlled based on the budget you allocate | Budgets set per month or per vacancy | Account reporting on spend and performance | Spend is frozen when application volumes are reached | Unused budget carried over or refunded | We manage spend to suit your need and allocate budget to vital jobs or campaigns | We can group together jobs into a campaign with a single budge | No existing relationships with publishers are required - just sign up! | No expensive technology investment or learning time required | No long-term contracts, pay monthly in advance

Summary

To sum up, Umbrella takes the hassle out of finding candidates, reduces your advertising spend and generates better quality, potential leads – and takes the headache out of your recruitment challenges.