CLIENT: The Staffline Group
SIZE OF ORGANISATION: Fifty Thousand
SERVICE: ATS Integration
USERS: Undisclosed

Staffline

The Staffline Group was established in 1986 and is the UK's leading outsourced workforce provider. The company is committed to working with its clients as an integrated business partner whilst helping candidates find the best jobs, with the most reputable organisations.

Staffline Recruitment's OnSite services are located on over 350 sites in the UK and Ireland, finding find work for over 50,000 people every day. The company supports major supermarkets, such as Tesco and Sainsbury's, and work with leading fashion brands including Boohoo, Marks and Spencer and Missguided.

PROBLEM

Prior to working with the LogicMelon solution, Staffline used an off-the-shelf solution, combined with a series of Excel spreadsheets. The system was clunky and complex and resulted in up to 30 per cent non-completion of the application process. Drop out candidates would then need to be chased manually, an incredibly time consuming task.

SOLUTION

Staffline's internal team have been using the LogicMelon solution for about eighteen months now. The submission of CVs has been vastly improved, with the recruiter able to see the CV in the format that the applicant had intended and get a sense of the effort applied in the application process. The system is faster and more efficient, enabling Staffline to respond much quicker and resulting in an all-round enhanced candidate experience.

RESULTS

Jordan continues: "The offer module process now auto chases for references and can send bulk messages to book meetings in diaries at convenient times – all of which frees the recruiter from time consuming admin work and enables them to focus on doing what they do best. It's a real time saver. The system is simple, intuitive and makes it easier to recruit."

The company is no longer starting from scratch each time they seek a new candidate for a particular role as they are building a dynamic database of all candidates, whether successful or not in previous applications. Dropouts have been eradicated from the application process.

Jordan concludes: "Recruitment is at the heart of the Staffline service so ensuring it attracts the best candidates quickly and efficiently is key to the company's success. The LogicMelon system is simply more modern and aesthetically pleasing and therefore a joy to use. We also save money on training as the system is so intuitive new recruiters can pick it up really quickly,"

"WHEN WE MET WITH THE LOGICMELON TEAM THEY REALLY LISTENED TO WHAT WE NEEDED AND DESIGNED THE SYSTEM AROUND US, AS OPPOSED TO MAKING US ADAPT OUR PROCESSES TO SUIT THEIR SOFTWARE,"

IMOGEN JORDAN, TALENT ACQUISITION LEAD AT STAFFLINE.